

Action speaks louder than words

hilltrip
Mountain lovers collaborative

B e c a u s e M o u n t a i n s M a t t e r

Press Kit

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www.hilltrip.com

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HILLTRIP Presents

Action ONE

FACE GLOBAL WARMING

Fundraiser Silent Auction & Slide Show

December 5, 2004
8pm, Garfinkel's
Whistler

Photographers Presenting

Kurtis Croy
Blake Jorgenson
Crispin Cannon
Bruce Rowles

Items for Silent Auction

Ski & Snowboard Gear
Cat Skiing Trips
Art Pieces
And more...

Cash only please

Proceeds will go to the David Suzuki Foundation's Climate Program and Hilltrip Environmental Programs
Visit www.hilltrip.com for more details and a complete list of items to be auctioned

Design and artwork: Marie Fortin and Oliver Roy
Printed on 100% recycled paper by Maple Printing Press, Berytha

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Design and artwork: Marie Fortin and Oliver Roy

■ FUNDRAISERS

Event aims to raise money, climate-change awareness

'ActionOne' to include auction, photography and info about climate change

Nicole **FITZGERALD**

nfitzgerald@whistlerquestion.com

Area residents are invited to get in on the action this weekend for some great prizes and inspiring mountain images, all wrapped up in a sustainable community.

A new, local company called Hilltrip is presenting ActionOne, a silent auction and slide-show party Dec. 5 at Garfinkel's to raise awareness about global warming.

Proceeds from the event will be divided between the David Suzuki Foundation and Hilltrip environmental programs.

"Our vision is to bring sustainability in the resort and sport industry," said Marie Fortin of Hilltrip, a social marketing organization.

"Educating (the public) about climate change and how it relates to our mountain lifestyle is critical in the process (of moving) towards sustainability."

Local artists and photographers are lending their talents to the cause.

Celebrated photographers Crispin Cannon, Bruce Rowles, Kurtis Croy and Blake Jorgenson will entertain the crowds with a slide-show presentations based on the theme "Mountain Life."

All four photographers boast impressive credits.

Cannon competed in the Telus World Ski and Snow-



PHOTO BY CRISPIN CANNON

This image by Crispin Cannon will be part of the ActionOne slide show on Saturday.

board Festival's Pro Photographer Search for 2004. His work also graces many sports magazines, including Snowboard Canada, Transworld Snowboarding and Snowboarder.

Jorgenson also competed at the Telus festival, winning both the Pro Photographer Search and the Pro Photographer Showdown in 2001.

The senior photographer for Powder, Freeskier and Skier magazines includes numerous big-name sports advertisers to his credit list. He captured the award for Photo of the Year from Powder Magazine in 2003.

Croy, winner of the Pro Photographer Search in 2000, has had his work published in numerous magazines, includ-

ing TWS, Snowboarder, Powder, Freeze, Pleasure, Onboard and Snowstyle.

Rowles' images have been published worldwide in numerous ski magazines, movies, television ads and films.

During the slide shows, a silent auction will be in progress. In addition to ski gear, cat-skiing and bungee jumps, the silent auction will include art from local artists Dave "Pepe" Petko, Chili Thom, Vanessa Stark, Oliver Roy and Brad Chornaby.

A brief presentation on Hilltrip's Melting Mountains program will begin the evening, enlightening crowds about the effects of global warming and how to reduce

greenhouse gas emissions.

"It is definitely affecting our economy," Fortin said of late snowfall season Whistler experienced two years ago. She also said this year's late snowfall led to a slower U.S. Thanksgiving weekend than normal.

"It all comes down to how many people visit the resort," she said. "There isn't a lot of snow right now, so everyone is kind of postponing... It is bad for the whole industry." For more information about auction items or Hilltrip, log onto www.hilltrip.com. Doors open at 8 p.m. with the silent auction running from 8:30 to 10:30 p.m.

Tickets are \$10 and only cash will be accepted for auction items.

inside



Ready, set, Action!

ActionOne fundraising event includes auction, photography and info

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Silent auction at Garfinkel's

Garfinkel's Nightclub and HillTrip, will present ActionOne: a Silent Auction & Slide Show Party Fundraiser, Dec. 5.

The main goal of the event is to fight global warming by raising awareness. The proceeds from the event will be divided between the David Suzuki Foundation and HillTrip Environmental Programs.

ActionOne will start with a quick intro to the Melting Mountains program, followed by a silent auction where people will bid on ski and snowboard gear, cat skiing trips and art pieces from local artists Dave Petko, Chili Thom, Vanessa Stark, Oliver Roy and Brad Chornaby, among others.

The latest list of items on the auc-

tion block can be found at www.hilltrip.com.

While bidding on items, photographers Crispin Cannon, Bruce Rowles, Kurtis Croy and Blake Jorgenson will present an amazing slideshow around the "mountain life" theme.

As a way to raise even more money to fight global warming, there will also be a "balloon raffle" featuring the Kokanee Glacier Girls. By purchasing a balloon, people will instantly win a prize; no balloons are duds at this event.

Helping to make sure the evening runs smoothly, local DJs Phroh and Tone will be hosting the event - urging the audience to participate by bidding on items and buying balloons. Cash only for the auction.

38 **Dispatches**

OUT OF RANGE

For the love of snow

GRASSROOTS CAMPAIGNS TAKE ON GLOBAL CLIMATE CHANGE

by **Andrew Mitchell**
andrew@piqueonewsmagazine.com

The majority of the world's scientists believe the earth's climate is changing, that global weather systems are no longer completely natural, and that human factors like greenhouse gas production are part of the reason some regions are experiencing global warming.

But if people are one of the causes of global warming, can the same people work together to reverse the trend?

According to Marie Fortin of HillTrip and Ian Bruce of the Alpine Club of Canada, the answer to that question is "yes". And who better to start with than the people who live, work and play in the mountains.

"I'm just in love with the mountains, and that's what HillTrip and this fundraiser is all about," said Fortin, HillTrip founder and the organizer of the ActionONE slideshow and silent auction this Sunday. The proceeds from the event will go to support the Melting Mountains campaign by the David Suzuki Foundation and the Alpine Club of Canada (ACC), as well as future HillTrip projects. The highlight of the night will be a series of slideshows by some of the top photographers from the area: Blake Jorgenson, Bruce Rowles, Crispin Cannon and Kurtis Croy, will be putting on slideshows.

In addition to the slideshows, representatives from the Melting Mountains campaign will be on hand with a display and a short presentation. They will be back to make a full presentation, including new data

Melting Mountains

< FROM PREVIOUS PAGE

the impacts of global warming, such as the retreat of glaciers and lower annual snowpacks.

Carbon-neutral vacations, where guests are charged slightly more to either buy carbon credits (protect forests) or plant trees to offset emissions, have been talked about in the past, said Fortin, but she would like to see them become more mainstream with calculations and systems in place.

She also sees an opportunity to leverage the Olympics to get the message out. "The issues are all inter-related," she said. "People need to see the connection, between the snow they're skiing or riding on and the vehicle they used to drive to the mountain. If they want to keep skiing in the future, then they'll think about that other stuff."

"The best part of it is that when that happens we're all working for mother nature. That's what I like about HillTrip — it's what dictates the policies of this company, and why we're so motivated to launch this company."

Ian Bruce, the Melting Mountains coordinator for the ACC, is focused on the

WHAT: ActionONE silent auction and slideshow
WHERE: Garfinkel's
WHEN: December 5, 8 p.m.
TICKETS: \$10

collected by Environment Canada and others, in February.

The name ActionONE comes from Fortin's own desire to take action, as well as to encourage people to take some action. "There's been a lot of talk and a lot of education, which is good but I want to be able to take action, too. Most of the people who worked with me on this think the same way, they love the mountains, they love the snow, and want to do something," said Fortin.

The name also stems from the fact that this is Fortin's and HillTrip's first project. Managing HillTrip has become her third job, but Fortin hopes to make it her career. One side of it will always be non-profit, raising money for climate change education and events, and the other side will work with resorts, hotels, touring companies, the snowsports industry and other mountain-related companies to help them develop their own plans to reduce emissions.

"The business model is changing, especially in communities like Whistler. There will always be the economic side,

"There will always be the economic side, but companies are starting to look at issues like sustainability as well."

MARIE FORTIN

but companies are starting to look at issues like sustainability as well, which means the triple bottom line — social and environmental bottom lines as well

educational aspects as well as promoting the Peak Challenge, reducing personal greenhouse gas emissions by 20 per cent or one tonne. He has just finished a tour of the province, presenting the Melting Meadows campaign in mountain communities like Rossland, Vernon and Kamloops.

In all of these communities the campaign was well-received with hundreds of people turning out to see the presentation.

"In terms of response, the momentum is just growing so fast. We're getting 200 people or more out to

"This is a pretty passionate topic for most of the mountain people we talk to, and for good reason."

IAN BRUCE

events, which is a great turnout for some of these small communities, and the people are eager to help," said Bruce. "This is a pretty passionate topic for most of the mountain people we talk to, and for good reason."

Originally the Melting Mountains campaign was created by the ACC on



TAKING UP THE CHALLENGE Members of the public sign on to take the Peak Challenge, putting their names on a Melting Mountains banner.

PHOTO BY: CHRIS JOSEPH

as economic," said Fortin.

While most resorts work together to reduce emissions and waste through entities like the National Ski Areas Association, most businesses are on their own. "There is a lot of information out there and a few programs, but

Not only does that mean creating custom programs for a variety of different businesses, but also marketing those programs to customers and clients.

For example, ActionONE is auctioning off cat-skiing trips, which concerned the organizers at Melting Mountains because of the emissions that the vehicles create. To resolve the issue, Melting Mountains will calculate how much greenhouse gas will be created on the trip, and HillTrip will plant enough trees to offset those gases. In addition, by coupling education with backcountry excursions, she says it will be possible to educate and influence more people on

SEE NEXT PAGE >

someone needs to do the math, and put it all together so companies can know how much they can make a difference," Fortin explained.

behalf of mountain climbers, backcountry skiers and other recreationists concerned about receding glaciers. "But as we did more research we realized how it really affects all facets of mountain life, and all Canadians. We are speaking to Albertans and I think a lot of farmers will come out and support us because they're realizing that... to water their crops it really depends on glaciers," said Bruce. "They truly are the water towers for the prairies."

The presentation includes some incredible before and after shots taken

People are definitely taken aback by just how quickly glaciers are melting and what it means," said Bruce.

"On the positive side, people are responding well to the solutions, and the success stories are going on right now. There are great new technologies coming out, and because Canada has signed on to Kyoto, there are a great deal of solutions coming out of that."

By challenging people to reduce their own emissions by 20 per cent (an average of one tonne), Canadians will be personally in compliance with Kyoto said Bruce. Some of the elements of the Peak Challenge are basic, from weather-proofing your home in the winter to turning down your hot water heater to 50 degrees Celsius.

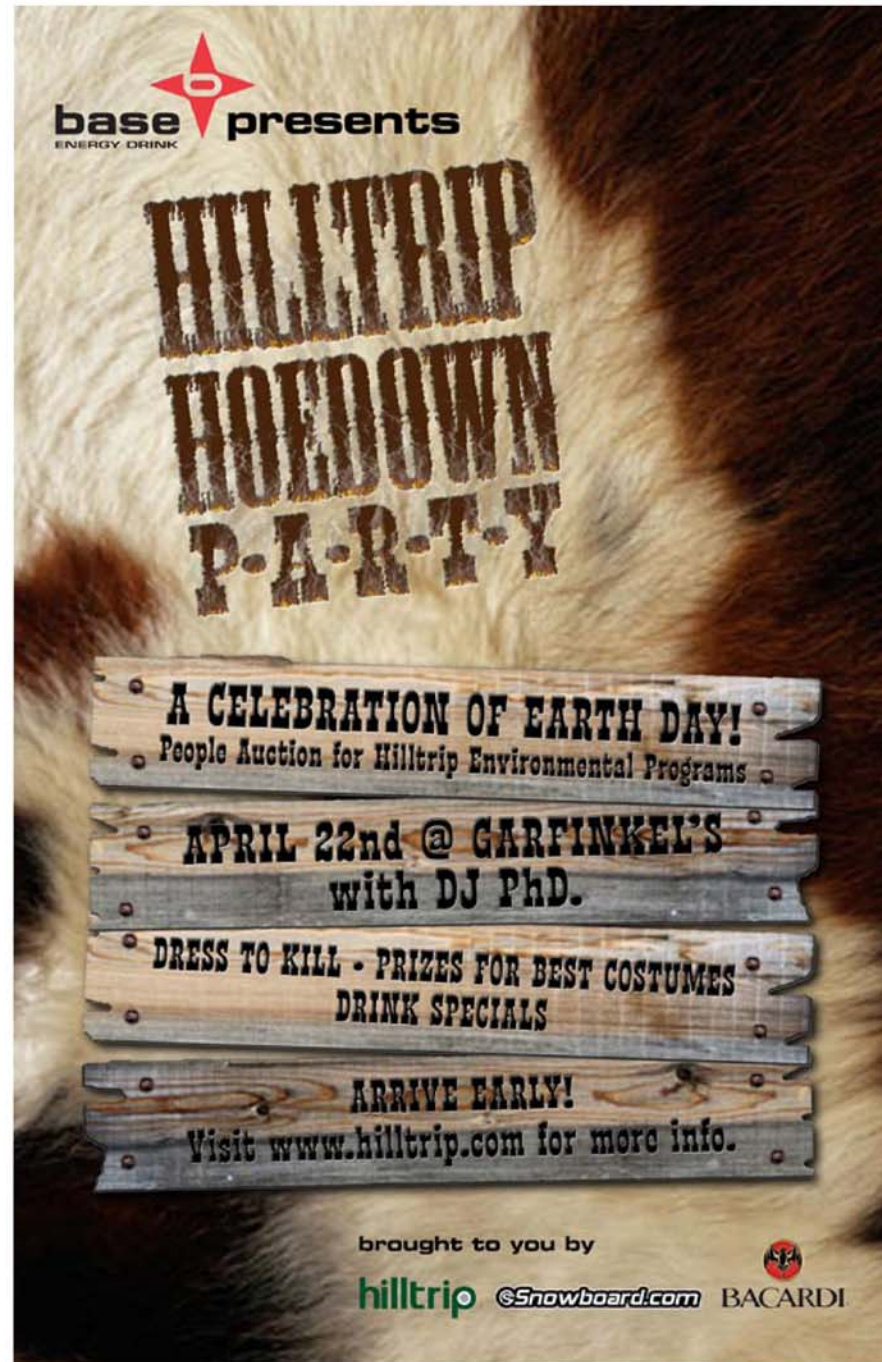
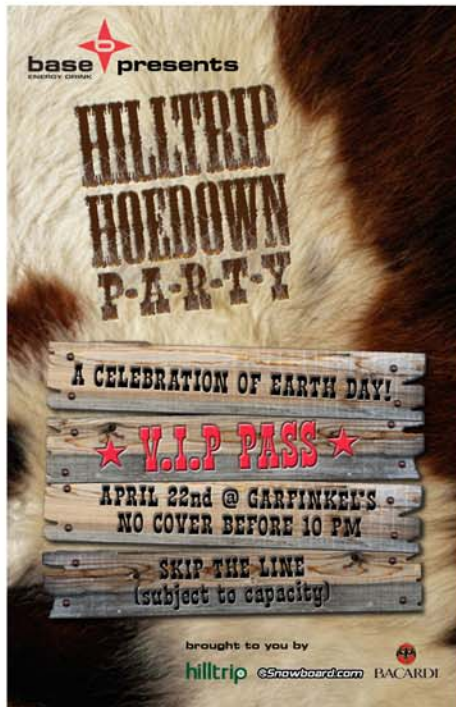
"You don't have to change your lifestyle dramatically to implement these solutions, a lot of them are really practical and easy," said Bruce.

Following the ActionONE fundraiser this Sunday, Melting Mountains will be giving a formal presentation in Whistler at the end of February where they will discuss the program in detail as well as the new research and science that has been introduced since the program began. ■

of glaciers. The Helm Glacier in Garibaldi Park is one of the examples used to show just how far they've receded.

"The effects of climate change on mountains are very visual, they're quite obvious to everybody and it's easy to show the before and after pictures.

Flyer 3 x 5



Action2 - November 16, 2005

Poster 11 x 17

HILLTRIP presents...
ACTION2
 FACE GLOBAL WARMING
 FUNDRAISER SILENT AUCTION & SLIDE SHOW

NOVEMBER 19TH, 2005
 7PM @ MY MILLENNIUM PLACE
 WHISTLER

PHOTOGRAPHERS PRESENTING
 ★ RUSSELL DALBY
 ★ MAGALI ROY
 ★ PHIL TIFO
 ★ ERIC BERGER

ITEMS UP FOR AUCTION
 ★ SKI & SNOWBOARD GEAR
 ★ CAT SKIING TRIPS
 ★ ART PIECES
 ★ AND MORE...

TICKETS
 AVAILABLE AT MY MILLENNIUM PLACE,
 4335 BLACKCOMB WAY
 & TICKETMASTER BOX OFFICE 604-938-8410
 \$9.99 Pre-Sale: \$14.99 Day of event

PROCEEDS go to the DAVID SUZUKI FOUNDATION'S CLIMATE PROGRAM, AWARE & HILLTRIP ENVIRONMENTAL INITIATIVES

Logos: SHOWCASE, hilltrip, GEARCORE, POWDER MOUNTAIN CATSKIING, Billabong, Snowboard.com, SMS, base ENERGY DRINK, AWARE, ethica, my place, ticketmaster, Freeskiing.com

★ Visit WWW.HILLTRIP.COM for more details and a complete list of items to be auctioned ★
 PHOTO: Crispin Cannon.com POSTER: Dave Barnes.ca

Sticker 3 x 5

★
ACTION
 SPEAKS LOUDER THEN
WORDS

HILLTRIP.COM

F.A.C.E.
 FREEDOM ★ ADVENTURE ★ COMMUNITY ★ EDUCATION
GLOBAL WARMING

★

Flyer 3 x 4

HILLTRIP presents...
ACTION2
 FACE GLOBAL WARMING
 FUNDRAISER SILENT AUCTION & SLIDE SHOW

NOVEMBER 19TH, 2005
 7PM @ MY MILLENNIUM PLACE
 4335 BLACKCOMB WAY
 WHISTLER

Visit WWW.HILLTRIP.COM for more details
 & a complete list of items to be auctioned

Logos: Billabong, SHOWCASE, GEARCORE, ticketmaster, hilltrip, Snowboard.com, AWARE, base, SMS, Freeskiing.com, ethica, my place

PHOTO: Crispin Cannon.com POSTER: Dave Barnes.ca

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 NO REFUNDS NO EXCHANGES

Arts SCENE

Action on global warming

by **Nicole Fitzgerald**

Combat global warming, bid on art and adventure packages, browse art exhibits and check out a slide show of world-class photography at Hilltrip's second annual Action 2 environmentally minded entertainment extravaganza Saturday, Nov. 19 at 7 p.m. at MY Millennium Place.

"The event aims to raise awareness about global warming and raise money to fight global warming as well," said organizer Marie LN Fortin.

"Global warming is a big issue in terms of sustainability for Whistler."

Last year, Action 1 raised \$2,000 for the cause, donating half to the David Suzuki Foundation and half to Hilltrip Environmental Programs and Projects. Hilltrip is a local social marketing events and promotions organization, which seeks to improve sustainability of mountain life.

Local photographers will join forces for a whirlwind photography slide show through mountains, skies and foreign

lands from Eric Berger, Magali Roy, Phil Tifo and Russell Dalby.

Berger, an action sports photographer, has been a senior contributing photographer with Transworld Snowboarding Magazine for 12 years and was co-founder of the Telus World Ski and Snowboard Festival's Photographer Showdown. Travel photography has always been a natural progression for snowboarding, surfing, biking fanatic Roy. Tifo quickly turned a pastime of shooting photos of friends snowboarding into a professional pastime. Russell Dalby, when not laying bricks in the summer and bartending in the winter, enjoys taking photos.

The slide show will be followed by a talk by Tyler Brady, an environmental chemist and co-owner of Hillbilly Wax-Works and Ethica Enviro Wax brands, on how society can fight global warming on a practical level - including choosing environmentally friendly ski and board wax.

"He will talk about alternative technologies that will be available in the future," Fortin said. "Petroleum-based products (such as regular ski wax) are bad for the watersheds. Everything is related. There



PHOTOGRAPHERS UNITE Photographer Russell Dalby's photo of Jeff Keenan is one of four photographers' works that will be presented in a slide show at Action II Nov. 19 at MY Place.

are a lot of things that affect the environment that we don't know about, like waterproof jackets."

In addition to the slide show, informative talk and silent auction organized by AWARE, eight local artists will exhibit their work for viewing as well.

Cori Ross of Cross Design will showcase her mountain-inspired colourful artwork. Chris Dyer of Positive Creations ventures off the canvas and onto skateboard decks. Vanessa Stark interchanges bold acrylics on canvas with stark images on Silver and Prior snowboards. Dave Barnes interweaves nostalgic mood and modern concept

through recycled items. Dave "Pepe" Petko of Liquid Sunshine Designs illustrates his professional painting of 10 years into colourful acrylics and limited edition prints. Olivier Roy, a professional snowboarder and freelance artist, spans cartoons, book illustrations and graphics. Brad Chornaby exercises his stone masonry in numerous other creative endeavours. David Thomas Manzl of Coffee Watermark plays with acrylic paint, Indian ink, marker and computers for one-of-a-kind compositions.

Advanced tickets are \$10 or \$15 at the door. Tickets are available at MY Millennium Place. Call 604-938-8410. ■

Arts SCENE

Green Action

Combat global warming, bid on art and adventure packages, browse art exhibits and check out a slide show of world-class photography at Hilltrip's second annual Action 2 cultural extravaganza Saturday, Nov. 19 at 7 p.m. at MY Millennium Place.

Local photographers will join forces at 9 p.m. for a whirlwind photography slide show through mountains, skies and foreign lands from Eric Berger, Magalie Roy, Phil Tifo and Russel Dalby.

The slide show will be followed by a

talk by environmental chemist Tyler Brady, silent auction an art exhibit featuring the works of Vanessa Stark, Oliver Roy, Brad Chornaby, Dave "Pepe" Petko, Dave Barnes, Chris Flyer, David Thomas Manzl and Crispin Cannon.

Proceeds from Action 2 will benefit the David Suzuki Foundation, Hilltrip environmental initiatives and Whistler's environmental watchdogs, AWARE.

Advanced tickets are \$10 or \$15 at the door. Tickets are available at MY Millennium Place. Call 604-938-8410. ■

November 24, 2005

A BIG THANK YOU TO EVERYONE WHO CAME TO ACTION 2

Thanks to your participation and support, \$2,275 will be donated to David Suzuki Foundation's Climate Program, Hilltrip Environmental Initiatives and A.W.A.R.E. to aid each organization's fight global warming.

HILLTRIP.com WOULD LIKE TO THANK...?

IT'S SPONSORS

Platinum: Powder Mountain Catskiing, BASE Energy Drink, Showcase, Hillbilly Wax-Works & Ethica Enviro Wax, Snowboard.com & Freeskiing.com, SMS Clothing, Gnarcore, Billabong and MY Place

Gold: Westbeach, Ziptrek, Creation Skateboards and Whistler Hemp Company

Silver: Farfalla, Gauge Clothing, Gravis, EPrior Snowboards & Skis and scape Route

Bronze: One-Tonne Challenge, Whistler Bungee, The Great Wall, Meadow Park Sports Centre, Neopline Yoga, Lululemon, Evolution, Wildcats, Nick-N-Willie's, O&R Entertainment, Body Shop, BBK's Starbucks, Telus Conference Center and AVW-TELAV

IT'S COLLABORATORS

Amanda, Andree St-Germain, Brad Kesselman, Brian Hockenstein, Catherine Viens Charon, Carson, Danielle Polrier, Dave Barnes, Jeff Grant, Kate, Kelly Saldat Brix, Manuel Veneracion, Marc Zurbuchen, Marie-LN Fortin, Nadia Cote, Sholto Shaw, Tyler Brady and Rainbo

Eric Berger, Magali Roy, Phil Tifo and Russell Dalby for their wonderful slide shows

Brad Chornaby, Crispin Cannon, Chris Dyer, Dave "PEPE" Petko, Dave Barnes, David Thomas Manzl, Olivier Roy, Rachel Fortin and Vanessa Stark for their beautiful art pieces

> WHISTLER LAST WEEK



RIGHT: Action on global warming Action II volunteers were happy to announce last week's fundraiser at MY Millennium Place raised \$2,275 for the David Suzuki Foundation, AWARE and HillTrip.

Move On Up! - January 20 to April 22, 2006

Poster 11 x 17

Flyer 3.5 x 5

Hilltrip Presents
Move On Up! Step 1
"Uprising Funky Party for the Soul"
Featuring a Fundraising Live Auction
DJ Mr Fister & Dancers
Friday, January 20th
@ **MAXX FISH**
LOUNGE BAR
9pm Door (Cover \$10)
11pm Live Auction
Funky Party... All Night Long

Proceeds go towards the development of the Hilltrip Carbon-offset Program

SLEEMAN
hilltrip **GAUSCORE**
whistler hemp company
Billabong
base
ENERGY DRINK

For more info visit www.hilltrip.com

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More info - www.hilltrip.com

SLEEMAN **hilltrip** **base**
whistler hemp company **Billabong**
GAUSCORE

Hilltrip Presents
Move On Up! Step 2
"Uprising Funky Party for the Soul"
Featuring a Fundraising Live Auction
DJ Mr Fister & Dancers
Friday, February 24th
@ **MAXX FISH**
LOUNGE BAR
9pm Door (Cover \$10)
11pm Live Auction
More info - www.hilltrip.com

SLEEMAN **hilltrip**
whistler hemp company **Billabong**
GAUSCORE **farfalla** **GAUSCORE**

Hilltrip Presents
Move On Up! Step 3
"Uprising Funky Party for the Soul"
Featuring a Fundraising Live Auction
DJ Rob Banks & Dancers
Friday, March 24th
@ **MAXX FISH**
LOUNGE BAR
9pm Door (Cover \$10)
11pm Live Auction
More info - www.hilltrip.com

SLEEMAN **hilltrip** **ONELL**
whistler hemp company **GAUSCORE**

Hilltrip Presents
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SLEEMAN **hilltrip** **GAUSCORE**
whistler hemp company
Billabong
base
ENERGY DRINK

For more info visit www.hilltrip.com

Hilltrip & O'Neill Present
Move On Up! Step 4
Earth Day Party
with DJ Mat The Alien
"Uprising Funky Party for the Soul"
Saturday, April 22nd
@ **MAXX FISH**
LOUNGE BAR
9pm Door - Cover \$10
11pm Bikini Fashion Show
Lots of Raffle Prizes!!!
Funky Party... All Night Long

Proceeds go towards the development of the Hilltrip Carbon-offset Program

ONELL **hilltrip**
SLEEMAN

For more info visit www.hilltrip.com

Hilltrip & O'Neill Present
Move On Up! Step 4
Earth Day Party
with DJ Mat The Alien
Saturday, April 22nd
@ **MAXX FISH**
LOUNGE BAR
9pm Door - Cover \$10
11pm Bikini Fashion Show
Lots of Raffle Prizes!!!
Funk All Night Long

ONELL **hilltrip** **SLEEMAN**
More info www.hilltrip.com

January 19, 2006

57 Arts

SCENE

GLOBAL WARMING GETS FUNKY

Hill Trip kicks off a new party series Move On Up! Friday, Jan. 20 at 9 p.m. at Maxx Fish.

The Friday night show includes funky beats from DJ Mr. Fister (Chili Thom), fire dancing from Lexi Moon and grooves from go go dancer KLC along with a live auction at 11 p.m.

All funds benefit volunteer-run Hill Trip, a social marketing organization, which seeks to develop a Carbon-Offset Program. Past events including Action I and II have raised funds for environmental watchdogs the David Suzuki Foundation among other green-minded organizations. Funds are also used to produce education/entertainment events such as Move On Up!

Auction items to look out for include wares from Whistler Hemp Co., Billabong, SMS Clothing, Gauge Clothing, Prior Ski & Snowboard and Gnarcore.

Tickets are \$10. For more information, visit www.hilltrip.com. ■

**Friday,
JANUARY 20**

LIVE MUSIC AND EVENTS

WHAT: **Move On Up!** Join DJ Mr. Fister, fire dancer Lexi Moon and go go gal KLC for Hilltrip fundraiser to combat global warming. Live auction at 11 p.m. Tickets \$10.

WHERE: Maxx Fish

DOWN WITH THAT Local turntablists DJ Phroh (left) and Mr. Fister (right) are regular mugs around town. Fister a.k.a. Chili Thom lays down funky beats for Move On Up!, a Hilltrip fight-global-warming fundraiser, Friday, Jan. 20 at 9 p.m. at Maxx Fish. Tickets \$10.

PHOTO BY ANDY DITTRICH, INSIGHT-PHOTOGRAPHY.COM

April 20, 2006

News FROM THE VALLEY

Earth Day on Saturday

As April draws to a close thoughts turn to the garden, summer hiking, and the outdoors — a good time to reflect on the earth that sustains us.

This year's Earth Day celebration in Whistler offers just such an opportunity with events to enjoy day and night.

You can start out with the free hemp banana bread breakfast at the Whistler Hemp Company. All proceeds from organic coffee sales at the breakfast will go to AWARE, along with 10 per cent of sales. You can also enter a raffle to win soy clothing from 10 a.m. until 2 p.m. •

An Earth Day Festival will run in Creekside on Saturday. It will be hosted by AWARE and WORCA and a few not-for-profit groups and eco-based companies. WORCA will be holding its annual bike swap at the event too.

The festival will run from 10 a.m. until 3 p.m. and will have music and performances by local artists and presentations of sustainable projects.

"We aim to create a fantastic event to acknowledge the day celebrated throughout the world," said AWARE spokesperson Sarah Valentine.

Saturday night Maxx Fish nightclub, is hosting the Move on Up Earth Day fundraising party to fight global warming. Hilltrip, a group specializing in social marketing with a focus on events and promotions, is organizing the party. Its goal is to improve the sustainability of mountain lifestyle and the environment through events, publications and actions, such as its Carbon-Offset Program.

Local artist Stan Matwychuk will be painting outside of Maxx Fish during the day and the art he creates will be auctioned off in the evening at the party.

Raffle tickets will also be sold with an Option Freeplus snowboard from Showcase up for grabs. O'Neill clothing and products from Farfalla, Gauge Clothing, and the Whistler Hemp Company will also be raffled off.

DJ Matt the Alien will come off the main stage at the Telus Ski and Snowboard Festival and head to Maxx Fish to spin for the Earth Day party.

And no need to be concerned about partying then driving home as the Resort Municipality of Whistler will provide free transit all day April 22. ■

Flyer 3 x 5.5

hilltrip presents...
The Official
Enviro-Fest Afterparty



with **DJ R3** At **Savage Beagle**

Saturday
June 10, 2006
Door 9pm

No Cover
before 10pm
with this flyer



Printed on 100% Recycled Paper

hilltrip presents...
The Official
Enviro-Fest Afterparty



with **DJ R3**
At **Savage Beagle**

Saturday
June 10, 2006
Door 9pm

Raffle with tons of prizes
Proceeds go to fund
Hilltrip's Carbon Offset Program

Thanks to 

Printed on 100% Recycled Paper

5th Annual



the Whistler Way
COMMUTER CHALLENGE

June 4-10

- UP FOR GRABS**
- Whistler/Blackcomb 2006 Bike Park Pass
 - Adult Annual Pass to Meadow Park Sports Centre
 - Free transit on WAVE buses for a year

EVENTS



Pique Newsmagazine / WAVE Bus Buffet
Monday June 5 11:30am – 1:30pm



WAVE Transit Garage
Function Junction



Mountain FM Radio Contest
May 29 – June 2 6 – 9am
1-800-668-1550



SMD Vehicle Emission Inspection
Wednesday June 7 2 – 6pm
Lot 3 Whistler Village



Enviro Fest 2006
Saturday June 10 11am – 4pm
Mountain Square – Whistler Village



LUNA BMXpo
Thursday June 8 7 – 10pm
Whistler BMX / Skate Park



Hilltrip Enviro Fest Afterparty
Saturday June 10 9pm – Late
Savage Beagle Nightclub



Chamber of Commerce
Awards Luncheon
Wednesday June 21
Location & Time TBA
www.whistlerchamber.com

Contact:

www.commuterchallenge.ca
keepwhistlercool@whistler.ca
604.935.8322



Walk.Pool.Cycle.Bus.Blade.Ski



News FROM THE VALLEY

Enviro Fest offers something for everyone

Joining communities across Canada, Whistler will celebrate the end of Environment Week on Saturday, June 10 with Enviro Fest, a community get together with a wide range of activities and attractions.

The main before event is the Whistler Naturalists Scavenger Hunt. Cara Richard is hosting a guided nature walk and scavenger hunt in Lost Lake Park, meeting at the Warming Hut/Concession stand at 10 a.m. Families are encouraged to take part.

Richard will take the participants for a short walk around the area, identifying species of trees, plants and animals. Afterwards she will send out groups on a scavenger hunt to find and draw some of those species.

"It's a good event for children because they're having fun out there, but it's also educational and interactive," said Richard. "It's a good way to learn about the local ecology and how to treat it with respect."

The whole event should take about an hour, and will run rain or shine.

Enviro Fest will feature displays by local environment groups, as well as entertainment throughout the day.

At noon, the Association of Whistler Area Residents for the Environment will present the first Whistler Environmental Business Award to the local business they feel has taken the most steps to reduce waste, cut energy consumption, organize employee transportation, or otherwise protect the environment.

The festival will also include the second annual How Slow Can You Go Bike Race from noon to 3:30 p.m. Drop by anytime to negotiate your way around a short course with obstacles, and keep those tires moving — putting your foot down or stalling the tires completely will result in a time penalty.

Reggae band Kostaman and Friends will be on hand to provide musical entertainment, as well as to promote a side project called Bands Against Hunger.

There will also be a hydrogen vehicle Ride and Drive, courtesy of Powertech, in association with Sacre-Davey Innovations. The pick-up will be on display and taking people for rides from 11 a.m. to 4 p.m.

At 9 p.m. Hilltrip will be presenting the official Enviro Fest After Party at the Savage Beagle. ■

Fueling your car at the fryer

KATHLEEN MARCOTTE WILL KICK OFF A BIODIESEL ADVENTURE AFTER HILLTRIP'S ENVIRO FEST AFTERPARTY

by **Nicole Fitzgerald**

nicole@pique.newsmagazine.com

Who would have ever thought that used restaurant fryer vegetable oil could be one way of tackling escalating gas prices and greenhouse gas emissions?

Whistlerite Kathleen Marcotte was getting tired of paying skyrocketing prices and looked to alternative fuels for a solution - biodiesel fueling.

"There is some chemistry with it," the Montreal native explained. "I add different chemicals like lye and methanol to (the vegetable oil) and let it sit for 24 hours. The liquid separates and I make soap from the bottom and the top (product) I put in my car to make the engine run."

The Greenpeace member sets out on an experimental biodiesel run down the coast from Whistler to California after the Hilltrip's Enviro Fest afterparty Saturday, June 10 at the Savage Beagle.

What: Hilltrip's Enviro Fest Afterparty

Where: Savage Beagle

When: Saturday, June 10

Proceeds from the fundraiser, which include a raffle and remixes from turntable master DJ R3, will finance Hilltrip's carbon-offset program. The program funds initiatives that reduce greenhouse gas emissions. Marcotte will be the first recipient to benefit from the funding - under \$100 to ready her car for the new adventure.

She will write about her experiences on

"Everything that comes out of my car is good for the environment."

—KATHLEEN MARCOTTE

a daily blog, terratrip.org, in an effort to better educate people about biodiesel fuel.

After reading a U.K. web publication, Biodiesel Secrets Revealed by Ash Ried, Marcotte set to work on her diesel-run 1992 Volkswagen Golf and started brewing her petrol alternative at home with oil

donated from local restaurants. The biodiesel process is lengthy and requires numerous test batches before finding the right combination.

Marcotte is currently operating at a 20 per cent biodiesel and 80 per cent diesel system. She intends to be running 50/50 when she leaves and 100 percent by the time she reaches California.

"I want to know how my car reacts," she said. "I don't want to be left on the side of the highway, so I am just seeing how

much (my car) can take."

There are a few factors to consider when adopting biodiesel fuel, according to Biodiesel Secrets Revealed: vehicle warranties will not cover a vehicle operating at five per cent or more of biodiesel. If temperatures drop to freezing

levels the vegetable oil will freeze and while diesel engines don't need to be overhauled fuel filters must be changed regularly. Finally if you decide to sell the product a car owner can sue the seller if their engine breaks down.

The alternative fuel is nothing new. In California, biodiesel can be purchased at select gas stations. In France, up to five per cent of diesel sold is biodiesel.

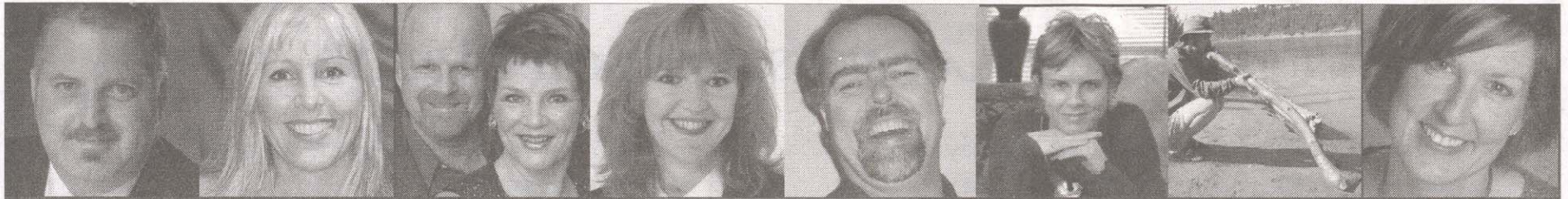
Not only do biodiesel users save at the pump, but they are saving the environment as well. According to Biodiesel Secrets Revealed, the fuel runs cleaner than fossil fuel because no carbon dioxide is released into the environment.

"It costs nothing to make biodiesel," Marcotte said. "You have to make a little bit of an effort, but it is worth it. Everything that comes out of my car is good for the environment."

Join Marcotte at the Hilltrip fundraiser after Enviro Fest Celebrations Saturday, June 10 from 11 a.m. - 4 p.m. in Mountain Square. ■

The Power of You - October 6 & 7, 2006

1/2 Page Ad **Question**
SERVING WHISTLER AND PEMBERTON



The Power of YOU is an amazing event for anyone seeking the expansion of both personal and global consciousness.

*The World comes to Whistler...
Whistler gives back to the World.*



THE POWER OF YOU

October 6 & 7
Millennium Place, Whistler

*Raising funds to reduce
the effects of global warming.*

Friday Celebration, 7-10pm

entertainment | raffle | speakers | cash bar | tea bar | psychic readings | massage | 50/50 draw

Saturday Workshops, various times

Law of Attraction | Create Your Day | Relationship Skills | Spirit of Laughter | A-Z Green Home Building | Your Balanced Life | Didgeridoo Sound Healing

Tickets & info: The Oracle 604-905-0084 www.thepowerofyou.org



Step it Up 1 to 6 - November 24, 2006 to April 22, 2007

Poster 5.5 x 17

Flyer 2.8 x 5

HillTripp presents
Step it Up 1
NOV. 24
7PM
at MAXX FISH, Whistler

Free Mountain Environment Sustainability Session
Guest Speaker: Jonaven Moore, Professional Snowboarder & Vibe Records, Owner of Hillbilly Wax, Words & Ethics Enviro-Wax.

9PM
Upstaging Funky Fundraising Party for the Soul with DJ M. Fisher

Proceeds go to Sustainler Vancouver's Snowder Project




HillTripp presents
Step it Up 2
DEC. 22
7PM
at MAXX FISH, Whistler

Sustainable Food Session with Free Food and Drinks
Guest Speakers: Darna Rochon, SLOW Food, Sandra Robert, RAW Food, Ronald Carpenter, SURE Food

9PM
Upstaging Funky Fundraising Party for the Soul with DJ Rob Banks

Proceeds go to Sustainler Vancouver's Snowder Project




HillTripp presents
Step it Up 3
JAN. 26
7PM
at MAXX FISH, Whistler

Awakening Session with FREE Recordings and Beers
Guest Speaker: Kelly Covard, The Oracle
Tina James, World Yoga Within
Performance by Robbie

9PM
Upstaging Funky Fundraising Party for the Soul with DJ Jamie 'Funky' Vale

Proceeds go to Sustainler Vancouver's Snowder Project






HillTripp presents
Step it Up 4
February, 23
7PM
at MAXX FISH, Whistler

Sustainable Watershed Session with Free Video and Beers
Guest Speaker: Aclon & Friends, Sustainler Foundation, Tony Hawk, Tara Boddies, Donnay, Performance by Robbie

9PM
Enviro-Mental Showdown Fundraising Party with DJ Mad the Alien

Proceeds go to Sustainler Vancouver's Snowder Project

HillTripp presents
Step it Up 5
March 23 Whistler
5:30PM
Sustainable Energy Session at Maxx Young Millennium Place
11/16/66
9PM
Sustainler Fundraising Party with DJ Jamie Vale of MAXX FISH

Proceeds go to Sustainler Vancouver's Snowder Project




HillTripp presents
Step it Up 6
April 22
7PM
MAXX FISH

Expression Session with Free Coo! Tag & Beer
Guests: Jason Angelo, Neilson, Kevin, John Farris, Cill, Thom & Feil Beavis, Donald Robson, Andrew Nelson, Marcia of Madright, Robbo, Leei Meon, Jamie Vale and more.

9PM
S10 Donation with Free Coo! Tag & Beer

EARTH DAY EVENT

Proceeds go to Sustainler Vancouver's Snowder Project




HillTripp presents
Step it Up 1
NOV. 24
7PM
at MAXX FISH, Whistler

Free Mountain Environment Sustainability Session
Guest Speaker: Jonaven Moore, Professional Snowboarder & Vibe Records, Owner of Hillbilly Wax, Words & Ethics Enviro-Wax. Show up & get a chance to win one of the grand prizes on Earth Day!

9PM
Upstaging Funky Fundraising Party for the Soul with DJ M. Fisher




Step it Up 2

Enter to win one of the grand prizes to be drawn on Earth Day April 22nd 2007

Full Name: _____
Phone: _____
Email: _____

Yes, I will do my part to make this word a better place.
 Yes, add me to HillTripp e-mailing list.

Drop your ballot at Step It Up FREE Pre-Educational Party 7PM - Friday, November 24th at MAXX FISH. More info and a list of prizes available on www.hilltripp.com

Proceeds go to Sustainler Vancouver's Snowder Project




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EARTH DAY EVENT

Proceeds go to Sustainler Vancouver's Snowder Project

February 23, 2006

> ENVIRONMENT

Stepping it up to save the Earth

Hilltrip aims to increase snow sports environmental awareness

JENNIFER MILLER
jmiller@whistlerquestion.com

Most people don't know that running an old snowmobile with a two-stroke engine for just seven hours releases the same amount of pollution into the air as driving a car for 165,000 kilometers.

"Those are the dirtiest offenders," said Tyler Bradley, creator and owner of an environmentally friendly snowboard wax company and one of the speakers scheduled for a local environmental fundraiser this Friday (Nov. 24).

The Whistler-based collective of mountain lovers, Hilltrip, which has organized past fundraisers such as Action2 and the Move On Up series, is launching its latest series of events this week with six parties planned between now and Earth Day 2007 in April. Hilltrip is focused on the sustainability of the mountain lifestyle, including the snow sport industry.

The organization's Step it Up series kicks off Friday at Maxx Fish with a free mountain environment sustainability session followed by a fundraiser party with DJ Mister Fister providing the funky tunes for the event.

Bradley, who runs Hillbilly Wax-Works and also produces and stars in City TV's Enviro-Guy segments on the youth show 969, will be on hand to share some interesting facts about mountain life such as the damage snowmo-

biles have on the environment and how much water snowmaking wastes.

He'll also talk about how global warming will begin to affect the snowboarding lifestyle. "We can expect things like shortened seasons, the sport getting even more expensive and more elite than it is now," Bradley said.

Professional snowboarder and environmental advocate Jonaven Moore will also speak at the free session. He'll discuss the misconceptions of global warming and how negative publicity is affecting the public's understanding of the issue.

"I think it's going to be very good complimentary speakers," said Hilltrip promoter Marie Fortin. "It's also a pep talk to start doing things."

Donations will be accepted at the event and proceeds from the party will go to the Snowrider Project, a campaign that aims to increase the understanding of the connection between snow, mountain streams and rivers, and the ocean. It provides snowboarders, skiers and other outdoor adventurers with a vehicle for environmental stewardship and activism.

The event also includes prize draws and wind power credits available for sale from Cliff Bar that help to offset carbon emissions.

"The best way is to reduce our consumption, (but) the next best is to offset what we consume," Fortin said.

Hilltrip's first Step it Up event of the season takes place Friday (Nov. 24) at Maxx Fish. The free sustainability session begins at 7 p.m. with the fundraising party starting at 9 p.m. Visit www.hilltrip.com for more information.



PHOTO BY MARIE-LIN FORTIN/WWW.HILLTRIP.COM

Nadia (left), Stephanie (centre) and Elizabeth (right) at the Hilltrip event at Maxx Fish, last Friday.



PHOTO BY MARIE-LIN FORTIN/WWW.HILLTRIP.COM

Jolianne (left), Olivier (looking good in white shirt), Jonaven (right), Tyler and Nadine (back), at the Hilltrip Step it Up no1 event, a session about mountain environmental sustainability at Maxx Fish, last Friday.

Friday, NOVEMBER 24

LIVE MUSIC AND EVENTS

What: **Irish Funk** Rob Funk and Gary Yoshida jammin' favourite Irish, Scottish and Maritimer tunes as well as originals. Show 8 p.m.

Where: Dubh Linn Gate Pub

What: **Step It Up** Hilltrip combined party with education with speakers Jonaven Moore, professional snowboarder and Tyler Bradley, enviro-wax, talking at 7 p.m. as part of the Mountain-Environment Sustainability Session. DJ Mr. Fister takes over at 9 p.m.

Where: Maxx Fish

Music & NIGHTLIFE / NOVEMBER 23RD - NOVEMBER 30TH



LOCAL MUGS AROUND TOWN (Left) DJ Phroh spins Reggae Night with Kostaman every Thursday night at Moe Joe's while (right) DJ Mr. Fister a.k.a. Chili Thom is on deck for Hilltrip's newest Step It Up night starting this Friday at Maxx Fish.

PHOTO BY ANDY DITTRICH, INSIGHT-PHOTOGRAPHY.COM

UPRISING PARTY FOR THE SOUL AT MAXX FISH

Hilltrip presented Step it Up at MAXX FISH. Proceeds from the party will support the Snowrider Project, a campaign for the Surfrider Foundation. The aim of this foundation is to bring greater understanding of the hydrological cycle and foster a sense of stewardship towards alpine and valley watersheds.

Photos by Dan Groppini



Kerri



Mary, Sarah and Kirk



Mary and Sarah



Emmy, Derek, Elaine and Lori

HILL TRIP STEP IT UP 2



Randall

Maxx Fish was the site of Hill Trips Step it Up 2. The evening started with a presentation by Diana Rochon from SLOW Foods. Followed by Sarinda Hoilett who had samples of her RAW foods. It ended with Randall Carpenter speaking about the benefits of natural foods and how today's foods have too many chemicals in them. Maxx Fish gave a portion of the proceeds from the door to the Snowrider Project whose aim is to bring a greater understanding of the hydrological cycle and foster a sense of stewardship towards alpine and valley watersheds.

Photos by Dan Groppini



Care for some RAW food!



Sean and Adrian



Sarinda



Lexi and Becky



Week to week

December 2006 - January 2007

'Step It Up' event planned

The holiday season is as much about food as it is about spending time with loved ones and exchanging presents. That's why local environmental organization Hilltrip wants to give people in Whistler some sustainable food options this holiday season at its latest Step It Up event planned for Friday (Dec. 22).

Each monthly event features an educational component with guest speakers and other environmental information followed by a party complete with funky house and electro music by local DJs, said Hilltrip founder Marie Fortin.

Maxx Fish is the site of a sustainable food session starting at 7 p.m., with three local guest speakers, free food and a free drink, all for a suggested donation of \$10.

22 DECEMBER
FRIDAY

NUTCRACKER BALLET

Performed by Goh Ballet, MY Place
4pm & 8pm

HILLTRIP & Sustainable Food Session

7pm at MAXX FISH & DJ Rob Banks

LUNA'S CHRISTMAS DINNER

7PM @ Spruce Grove Field House

\$5/\$3 Call Kiran 604-935-8372



December 2006

22

HillTrip Step IT UP 2

@ Maxx fish, 8-2am.
Local fundraiser to help

fight Global Warming. 604-932-1904.

(Dec 22-23) Nutcracker Ballet @ Millenium Place, 8pm-10pm. Tickets on sale December 5th, 604-935-8410.

Food for thought

SECOND ANNUAL HILLTRIP FUNDRAISER EDUCATES PUBLIC ABOUT SLOW FOOD PRACTICES

by Nicole Fitzgerald

Fighting fast food mania, the Slow Food movement connects people with what they are eating through education, awareness and most importantly showcasing Slow-Food friendly bites.

Hilltrip hosts its second Step It Up fundraiser with a Sustainable Food Session on Friday, Dec. 22 at 7 p.m. at Maxx Fish. Proceeds from the event benefit the Snowrider Project.

"Healthy living, healthy planet," said event organizer Marie Fortin of Hilltrip. "When we talk about slow food, we are talking about eating locally, not buying food that has traveled over oceans. It really has an impact on global warming."

The evening begins with three guest speakers followed by free food and drink sampling. Diana Rochon will talk about the Slow Food Movement, Sarinda Hoilett will share insights into highly vibrational foods and Randall Carpenter will wrap up with a presentation on Super Food.

DJ Rob Banks takes over at 9 p.m. to

spin funky grooves well into the night.

"It's about being informed and having fun at the same time," Fortin said. "People care about their environment. Hilltrip hosts an event so people can learn something and then act on it."

Hilltrip hosts various fundraising events throughout the year to fund initiatives that improve the sustainability of living in the mountains. One of those initiatives is The Snowrider Project, which fosters a sense of stewardship towards alpine and valley watersheds by taking action to ensure a clean, connected ecosystem is enjoyed by all.

"During the event, representatives from Surfrider Vancouver will be available on-site to provide information about the Snowrider Project," Fortin said. "The group has accomplished major achievements around the world with issues such as water pollution and saving endangered areas."

Admission is \$10 and includes an entry into the raffle draw to win a three-day Surf Experience Expedition, as well as countless other prizes. ■

PIQUE
NEWSMAGAZINE

December 21, 2006

SPECIAL EVENTS

WHAT: **STEP IT UP NO2** Hilltrip presents a Sustainable Food Session with three guest speakers, free food and drinks at this fundraising effort to benefit the Snowrider Project in Vancouver. Speakers include Whisterites Diana Rochon, Sarinda Hoilett and Randall Carpenter. All welcome to attend.

WHEN: Friday December 22, 7-9 p.m.

WHERE: MAXX FISH

Meaningful purpose and learning

by **Shannon Gordon**
RMOW Policy & Program Development

How do we create the energy that drives people to achieve big and bold results? "Invite people to something meaningful, purposeful and learningful," advises Goran Carstedt, former executive at Volvo and Ikea. He goes further to say that desired outcomes are made meaningful, purposeful and learningful when framed within the context of why they matter in the bigger picture — and when people are given the opportunity to co-create those outcomes.

Think about the circumstances under which children learn and thrive. They get excited about something when they understand why it's important ("Why Mom?") and when they actively contribute to its outcome.

So is Whistler2020 that "something" for Whistlerites to get excited about and contribute toward? Is it meaningful, purposeful and learningful enough to engage the community in helping to make

change happen on the ground?

Whistler2020 is a vision, strategies and a community engagement process aimed at securing Whistler's economic success while actively contributing toward a more socially and environmentally sustainable future. Very simply stated, the ultimate outcome of Whistler2020 is the enjoyment of a high quality of life by Whistlerites today and for generations to come — while contributing to global sustainability. This is meaningful purpose!

The meaning of Whistler2020 is further underscored by the fact that it was created by hundreds of community members, and is refined on an ongoing basis by more than 160 committed, knowledgeable and community-minded folks on Whistler2020 task forces — see the end of the column if you're interested in getting involved.

The Whistler2020 vision becomes increasingly meaningful on the ground through the efforts and actions of the many committed individuals, businesses and organizations throughout Whistler. To date, this column has highlighted how our community's plan is becoming reality in

areas that include community energy systems, materials and waste, business success, improved visitor experience, enhanced transportation options, as well as affordable recreation. The "On the Ground" section of the Whistler2020 homepage presents these, and many more, stories.

Whistler2020 seems to meet the meaningful criteria. Is it also "learningful" — in other words, is the resort community learning from its actions and improving as it moves forward?

Certainly, Whistler2020 was developed along a steep learning curve. We are the first community to develop a long-term, comprehensive sustainability plan that uses an approach called "back-casting from principles", where we imagine a future in which our community aligns with scientific sustainability principles, and prioritize actions to move toward this future. Now and into the future, implementation of the plan will stretch our thinking as, one by one, community members and organizations learn to use it increasingly well in their daily actions and decision-making.

Whistler has offered many opportunities to learn about and engage in activities relating to sustainability. Whether it's speaker series, presentations,

luncheons, workshops or tours, there is something for almost everyone.

In terms of speaker series, roughly 1,000 community members attended a heartfelt call to action by Canadian scientist David Suzuki in 2004. Moving forward, stay tuned for a social sustainability speaker event planned for Feb. 5, where Darren Wilk from the Gottman Institute will focus on the relationship of couples, which is one of many contributors to a community's current and future social fabric.

Other examples include monthly learning events and the occasional interpretive tour by AWARE and the Whistler Naturalists. Ziptrek's eco-adventures in the tree canopy also integrate sustainability learning throughout the experience. The Whistler Forum for Dialogue is contributing significantly to increasing local and corridor-wide capacity regarding sustainability, including the dialogue sessions, engagement opportunities and leadership programs designed to help achieve it.

The list doesn't stop there; other organizations that have offered

opportunities to learn about sustainability include VANOC, Whistler-Blackcomb, the Whistler Chamber of Commerce, Hilltrip, the Community Foundation of Whistler, the Whistler Fisheries Stewardship Group, and the Sea to Sky Canadian Home Builders Association.

Building on the learning opportunities and tools that have been developed to date, almost half of the Whistler2020 task forces identified the need for more sustainability learning and capacity building as critical to achieving Whistler2020.

They recommended that a Centre for Sustainability be established in Whistler, to help implementation within and beyond our community.

The concept for the centre, which has been around for a number of years, is currently being updated to reflect the evolution of Whistler's sustainability efforts and the new and emerging challenges and opportunities being presented. The centre is being proposed as a local sustainability legacy that will engage, educate and inspire.

With a growing number of sustainability learning opportunities, tools and resources, we'll continue our journey toward the vision for Whistler that we've co-created — and help inspire others along the way. Are you energized yet?

To KNOW MORE visit
www.whistler2020.ca or email
whistler2020@whistler.ca. ■



Music & NIGHTLIFE

What: **Awakening Session** Hill Trip raises consciousness with the third Step It Up event, Awakening Session. Mystic healers Kelly Oswald, Tina James and Robbie Dagg will talk about intuitive arts, yoga and music from 7 to 9 p.m. DJ Jamie Vale takes over for Aussie day at 9 p.m. to get the dancefloor hopping. Hill Trip event \$10 includes psychic reading and a beer.

Where: Maxx Fish

Februare 01, 2007

Partial RECALL



RIGHT: Yoga moves More than 40 people came out to the Awakening Session to try out yoga moves and spiritual enlightenment exercises as part of HillTrip's Step It Up fundraising series at Maxx Fish last week.

AWAKENING ENVIRONMENTAL AWARENESS PARTY

Awakening yourself to truly become aware of your life can lead to self-improvements in both your emotional and physical health. But this raising of consciousness can also extend itself to benefiting those things around you, including the environment.

And that is why Marie Fortin, organizer of Hilltrip's next Step It Up series on Friday, Jan. 26 at Maxx Fish, is inviting locals and visitors alike to an Awakening Session with Kelly Oswald, Tina James and Robbie Dagg.

Most locals know Oswald as the owner of The Oracle and leading voice and talent in the spiritual arts in Whistler. The founder of the West Coast Institute of Mystic Arts in Vancouver is also an ordained minister and teacher of spirituality and metaphysics. Her intuitive arts workshops and psychic readings are known all over the world.

Oswald will begin the presentation with a talk on consciousness and how it can improve all aspects of our lives.

Tina James will then lead participants on a journey into the practice of a yogic lifestyle of loving-kindness, peace and fun.

Robbie Dagg will close the evening with a musical Buddhist mantra to get everyone into a good vibration.

The presentation runs from 7 to 9 p.m. with free readings available until 7:30 p.m.

All the good vibrations from the workshop will then shift to the dance floor with DJ Jamie Vale playing funky grooves all night long after 9 p.m.

The event raises funds for the Snowrider Project, a stewardship program that preserves and restores alpine and valley watersheds.

Attendees will have a chance to win door prizes as well as enter a free raffle to win a three-day Surf Experience Expedition sponsored by Deep Snow and Surf Experience.

Awakening Session admittance is by a suggested donation of \$5, which includes free psychic readings for early-bird arrivals. ■



Week to Week

January - February 2007

26 JANUARY
FRIDAY

TELUS WINTER CLASSIC

Registration now open!
Tickets at 604-938-7321

YUK YUK @ DUSTY'S

\$15. Show starts at 10 pm.

HILLTRIP'S AWAKENING SESSION

7-9pm at MAXX FISH. Hear Kelly
Oswald, Tina James & Robbie Dagg.

February 01, 2007

> WHISTLER LAST WEEK



PHOTO SUBMITTED BY MARIE FORTIN

Robbie Dagg and friends play OM MANI PADME HUM at Hilltrip's Step it Up No. 3 at Maxx Fish.



Week to Week

February - March 2007

23 FEBRUARY
FRIDAY

STEP IT UP #4

Hilltrip's Sustainable Watershed
Session 7-9 pm at MAXX FISH
www.hilltrip.com

SPY VS. SPY

Yuk Yuk's Comedy Night at Dusty's
Tunes start at 8 pm.

March 1, 2007

> WHISTLER LAST WEEK



PHOTO BY SARAH VALENTINE

Members of Whistler Watch and Hilltrip founder Marie Fortin learn about water issues at Hilltrip's Step It Up No. 4.

> WHISTLER2020 ON THE GROUND

Finding meaningful purpose and learning

BY SHANNON GORDON
RMOW Policy and Program Development

How do we create the energy that drives people to achieve big and bold results? "Invite people to something meaningful, purposeful and learningful," advises Goran Carstedt, former executive at Volvo and Ikea. He goes further to say that desired outcomes are made meaningful, purposeful and "learningful" when framed within the context of why they matter in the bigger picture – and when people are given the opportunity to co-create those outcomes.

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one, community members and organizations learn to use it increasingly well in their daily actions and decision-making.

Whistler has offered many opportunities to learn about and engage in activities relating to sustainability. Whether it's speaker series, presentations, luncheons, workshops or tours, there is something for almost everyone.

In terms of speaker series, roughly 1,000 community members attended a heartfelt call to action by Canadian scientist David Suzuki in 2004. Last month, a social sustainability speaker event featured Darren Wilk from the Gottman Institute focusing on the relationship of couples, which is one of many contributors to a community's current and future social fabric.

Other examples include monthly learning events and the occasional interpretive tour by AWARE and the Whistler Naturalists. Ziptrek's eco-adventures in the tree canopy also integrate sustainability learning and experience. The Whistler Forum for Dialogue is contributing significantly to increasing local and corridor-wide capacity regarding sustainability, including the dialogue sessions, engagement opportunities and leadership programs designed to help achieve it.

Other organizations that have offered opportunities to learn about sustainability include VANOC, Whistler Blackcomb, the Whistler Chamber of Commerce, Hilltrip, the Community Foundation of Whistler, the Whistler Fisheries Stewardship Group, and the Sea to Sky chapter of the Canadian Home Builders Association.

Building on the learning opportunities and tools that have been developed to date, almost half of the Whistler2020 task forces identified the need for more sustainability learning and capacity building as critical to achieving Whistler2020. They recommended that a Centre for Sustainability be established in Whistler, to help implementation within and beyond our community. The concept for the centre, which has been around for a number of years, is being updated to reflect the evolution of Whistler's sustainability efforts and the new and emerging challenges and opportunities being presented. The centre is being proposed as a local sustainability legacy that will engage, educate and inspire.

With a growing number of sustainability learning opportunities, tools and resources, we'll continue our journey toward the vision for Whistler that we've co-created – and help inspire others along the way. Are you energized yet?

Thanks to everyone who is helping to make Whistler an increasingly sustainable and successful community. To learn more about other actions that are moving the community toward Whistler2020, or to find out how we're performing, visit www.whistler2020.ca. To suggest a story idea, get involved with Whistler2020, or to suggest actions for task force consideration, email whistler2020@whistler.ca.



Energy Film Festival - March 23 & 24, 2007

Poster 11 x 17

Program 5.5 x 17

hilltrip
PRESENTS

WESTERN GEOPOWER CORP.

SIERRA CLUB
ENERGY FILM FEST
MARCH 23 & 24
MY MILLENNIUM PLACE

SHOW LISTING AVAILABLE
AT WWW.HILLTRIP.COM

IS GLOBAL WARMING A GLOBAL EMERGENCY?
A TWO DAY FILM FESTIVAL SHOWING OVER 15 DOCUMENTARIES
ABOUT GLOBAL ENERGY PROBLEMS & SOLUTIONS.

Admission by suggested donation of \$10

SIERRA CLUB
ENERGY FILM FEST
MARCH 23 & 24
MY MILLENNIUM PLACE

Friday, March 23rd – Step it Up no5
Sustainable Energy Session
6:30 PM - INTRODUCTION
6:15 PM - RISING WATERS (57 minutes)
Through personal stories of Pacific Islanders, this film puts a human face on the international climate change debate, by showing the viewers the physical and cultural impacts caused by global warming.
7:12 PM POWER SHIFT (26 minutes)
Narrated by Cameron Diaz, Power Shift explores the remarkable ways energy touches our daily lives. Meet activists from around the world and learn personal action steps you can take to reduce global warming.
7:50 PM - OUT OF BALANCE (60 minutes) **Featured Film**
"Out of Balance" does not just critique Exxon Mobil, it also offers challenging, large-scale ideas for the global social changes that must take place if there's any chance of having a livable planet for future generations.
8:50 PM - NOBELITY (18 minutes)
Filmed across the U.S., and in France, England, India, and Africa, Nobility combines the insights of nine distinguished Nobelists with a first-person view of world problems and the children who are most challenged by them. Our children's future is in your hands.
9:20 PM - TOO HOT NOT TO HANDLE (90 minutes) **Featured Film**
A primer on global warming, this HBO documentary features contributions from leading scientists in the field and shows how businesses, local governments, and citizens are taking positive actions to reduce global warming emissions.
10:50 PM - SUNDANCE SUMMIT (8 minutes)
A seven-minute film documenting the Sundance Summit and capturing the spirit and accomplishments of the event. Participants to the Summit are currently using the film to promote the leadership role mayors are playing in the United States to advance climate protection.
10:58 PM – CONCLUSION

Saturday, March 24th
1:35 PM - INTRODUCTION
2 PM - THE DAY THE WATER DIED (28 minutes) **Featured Film**
This is the story of the Alaskans who have taken on Exxon; a powerful look at the exhaustive ways the Valdez community tried to keep Exxon held responsible.
2:28 PM - KILOWATT OURS (38 minutes)
Filmmaker Jeff Barrie takes viewers on a journey from the coal mines of West Virginia to the solar panel fields of Florida, as he discovers solutions to America's energy related problems.
3:15 PM - GREASE NOT GAS (37 minutes)
Join a group of friends on the 16,000 mile Grease-Not-Gas and Snowboarding Magazine Winter 2006 tour of the USA in a RV burning over 800 gallons of friolator grease, as they stop at restaurants to collect waste vegetable oil to power their trip from the US Open to Superpark, Colorado.
3:55 PM - FRENCH FRIES TO GO (15 minutes)
French Fries to Go is a funny and hopeful short film that documents the origins of Telluride, Colorado's Biodiesel project, and features cameos by Daryl Hannah, Dennis Weaver and Dr. Andrew Weil.
4:34 PM - THE VINEYARD ENERGY PROJECT (16 minutes)
This film portrays Martha's Vineyard's successful effort to implement sustainable energy solutions through the use of solar power.
4:50 PM - THE TRUE COST OF FOOD (15 minutes)
This animated video takes a light approach to explaining the hidden costs of mass-produced food and about alternatives that are kinder to the planet.
5:05 PM - POWER TRIP (85 minutes)
Emmy Award winner Paul Devlin captures a comic clash of cultures that combusts when an American Energy Company (AES) tries to transform the dysfunctional electricity distribution system in Tbilisi, the capital of the former Soviet Republic of Georgia.
7:00 PM - HOMETLAND: FOUR PORTRAITS OF NATIVE ACTION (88 minutes) **Featured Film**
"Hometown: Four Portraits of Native Action", is a ninety-minute documentary, that takes a hard look at the stories of five remarkable Native American activists in four communities who are fighting the "new Indian Wars."
8:40 PM - OIL ON ICE (50 minutes) **Featured Film**
Oil on Ice is an intimate portrayal of the native Gwich'in Indians taking on powerful global energy interests to prevent invasive oil operations in the Arctic National Wildlife Refuge's fragile caribou calving grounds.
9:50 PM - WIND OVER WATER (15 minutes)
Journalist Ole Tangen, Jr. was on hand to chronicle the fight in this fascinating documentary about land and the future of renewable energy.
10:05 PM - THE POWER OF COMMUNITY (50 minutes)
This uplifting film tells the story of how, when the Cuban people lost access to Soviet oil in the early 1990's they survived through cooperation, conservation and community.
10:55pm – CONCLUSION

Show Listing Available Online for Download at
www.hilltrip.com & www.myplacewhistler.org

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March 14, 2007, p.39

Classified Ad

Q *classifieds*

NOTICES

Whistler Community Listings

SIERRA CLUB ENERGY FILM FESTIVAL'S "TOP TEN TIPS"
How You Can Stop Global Warming at home...

- 1. Replace Standard Light Bulbs with a Compact Fluorescent Light Bulb (CFL)**
Save 135kgs of carbon dioxide (CO2) and \$60 per year
- 2. Caulk and Weather Strip Your Windows and Doorways**
Save 700kgs of CO2 and \$274 per year
- 3. Insulate Your Water Heater & Keep Temperature Under 122°F**
Save up to 450kgs of CO2 and \$40 per year
- 4. Install a Low-Flow Showerhead and Take Shorter Showers**
Save 160kgs of CO2 and up to \$150 per year
- 5. Unplug Un-Used Electronics and Replace Old Appliances**
Save hundreds of kilograms of CO2 and hundreds of dollars per year
- 6. Fill the Dishwasher with a Full Load**
Save 45kgs of CO2 and \$40 per year
- 7. Separate Your Plastics and Glass from Household Garbage**
Save energy and reduce fossil fuel use while also protecting wildlife
- 8. Use 100% Post Consumer Recycled Paper**
Save 3kg of CO2 per ream of paper
- 9. Rethink Your Use of Disposable Paper Products**
Consider using cloth towels to wipe your spills
- 10. Buy Minimally Packaged Goods to Reduce Garbage by 10%**
Save 750kgs of CO2 and \$1,000 per year

PRESENTED BY HILLTRIP. SIERRA CLUB ENERGY FILM FESTIVAL
Coming to MY PLACE Whistler
March 23rd - 24th

March 22, 2007

1/4 Page Ad

hilltrip PRESENTS
SIERRA CLUB ENERGY FILM FEST
MARCH 23 & 24
MY MILLENNIUM PLACE



SHOW LISTING AVAILABLE AT WWW.HILLTRIP.COM

Admission by suggested donation of \$10

IS GLOBAL WARMING A GLOBAL EMERGENCY?
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March 15, 2007

> ENVIRONMENT

Films shine spotlight on environment

Sierra Club festival to focus on climate change, energy issues

JENNIFER MILLER
jmiller@whistlerquestion.com

A new film festival is coming to Whistler next weekend and this time organizers are rolling out a green carpet instead of a red one. The Sierra Club's Energy Film Festival will present 15 documentaries in Whistler on global warming, clean energy, pollution, the world's food supply and other pressing environmental topics.

The wide range of films, set to screen March 23 and 24 at Millennium Place, includes everything from the serious and cautionary to the humorous and uplifting.

"It's not all negative. There's a lot of positive," Sarah Valentine, project coordinator for the film fest, said of the lineup. "They have a balance. They have some heavy-hitting ones and ones where you go, 'OK, I can do this.'"

And with everything from short, ani-

mated films to serious feature-length documentaries, there's something for all ages, tastes and levels of environmental concern.

"There's something for everyone," Valentine said. "It really can capture everyone's attention."

With Al Gore's climate change film *An Inconvenient Truth* reaching a wide audience and Whistler's reputation for being full of people who are concerned about the environment, the Sierra Club's Film Festival seemed like a good fit for Whistler, she said. The festival has taken place in more than 100 communities throughout the U.S. in recent months and has already been shown in several locations in B.C. this year.

Marie Fortin, local Sierra Club representative and founder of local environmental group Hilltrip, attended the festival in Rossland earlier this year and started working to bring it to Whistler.

"(The films were) entertaining, eye-opening and inspirational. It's only natural to bring them to Whistler," Fortin said in a statement.

The lineup includes *The Day the Water Died*, which chronicles the efforts of

Alaskans fighting to get Exxon Valdez to make reparations for its oil spill in Prince William Sound in 1989. "It's shocking," Valentine said of the half-hour documentary. "You get mad."

Another highlight is *The Power of Community*, which tells the inspiring story of Cuba's transition from a highly industrialized country to a low-energy society after losing access to Soviet oil in the early 1990s.

"It just shows... the community getting together and basically triumphing over diversity," Valentine said. "I think that's something Whistler will grab onto."

The idea is to find an entertaining way to talk about global warming and energy issues while also inspiring people to take action.

"A lot of these films point out how easy it is to make a difference," she said.

The films are meant to spark discussion, so Whistler organizers have created breaks between some of the films to allow for questions and dialogue about the films and the topics they explore. Tyler Bradley, B.C. environmentalist and creator of environmentally friendly ski and snowboard wax, will host the festival and facilitate the discussion components.

The MY Place lobby will be a hub with display tables by the Council of Canadians, Hilltrip, the Surfrider Foundation and others for those who want to learn more.

The Sierra Club Energy Film Festival runs March 23 and 24 at MY Place. Friday, March 23, is the climate change night starting at 5:30 p.m., with the oil and energy event on Saturday, March 24 at 1:30 p.m. Entry is a suggested donation of \$10 with proceeds going to the Sierra Club and AWARE.

Visit www.hilltrip.com for a complete schedule and descriptions of each film in the festival.

Q week to week

MARCH - APRIL 2007

FRIDAY

23

SIERRA CLUB 1st ANNUAL
2-DAY ENERGY FILM FESTIVAL

Festival includes 15 films that tackle the issues and solutions surrounding global warming. Event takes place at Millennium Place on March 23 and March 24. Visit www.hilltrip.com for details.

Notes FROM THE BACK ROW

Movies with vengeance

Movie trivia time. In what film, did '90s hit rapper Vanilla Ice make his debut?

Did I say hit rapper, I meant shit rapper, but still, the answer is *Teenage Mutant Ninja Turtles 2*. Yeah yeah, it sucked compared to the original but weren't the ninja turtles just the coolest? I think so, and apparently so do enough other people that a brand



by **Feet Banks**

feet@heavyhitting.com

new turtle flick will hit screens this Friday at the Village 8. Cowabunga dude.

Seriously though, the first *Teenage Mutant Ninja Turtles* was totally killer — rubber suits, developed characters, dry humour and a good story. This animated sequel comes 17 years later and seems to pick up where the original films left off, only without the humour, story, or good parts. The turtles, no longer teenagers, have lost some of their punch and while the animation is decent (good on backgrounds, bad guys and turtles; terrible on humans) the action could have been better and the story — forget it.

An unpolished attempt to cash in on an '80s cultural phenomenon *TMNT* is pretty much worthless. Maybe I'm getting old, but I expect more from a film with ninjas and mutants.

Thankfully there are plenty more mutants in *The Hills Have Eyes II*, and cannibalistic mutants at that. The film starts with a gruesomely graphic mutant birth that leaves very little to the imagination and from there it gets ultra violent, super sadistic, incredibly gory and most likely will contribute to the downfall of society in some sick, perverse way. It rules.

Shot in Morocco but set in New Mexico, this *Hills* focuses on hillbilly mutants battling with soldiers of the U.S. National Guard who happen to be there on a routine

mission. The script, written by original *Hills* master Wes Craven and his son Jonathon, takes place shortly after last year's Alexandre Aja-made remake ended (but it stands alone too) and somehow the ante is upped even more. As Wes Craven says, "Moms have always been fun to kill."

We the viewers seem to have an uncanny lust for more violence, death and sadism these days don't we? Yes we do, now let's move on to another movie staring an early '90s rapper, just to lighten the mood.

Shooter, also opening Friday at the Village 8, stars Marky Mark Wahlberg as a retired sniper-turned-hermit (living somewhere near Pemby by the looks of it) who gets duped into being framed for a presidential assassination attempt and must suddenly go on the run. Luckily enough he has his dead partner's girlfriend to help him along the way. Doubly lucky, no one in the FBI, CIA or any other three-letter organization can find said girlfriend because she changed her last name (tricky). *Shooter* is a plot-and-action driven thriller in the one man vs. the system mold and, with Wahlberg leading the way, it makes for a good two hours in the theatre. Plus it's directed by Antoine Fuqua, who's cool because he directed *Training Day*.

Also opening is *Reign Over Me*, a post 9/11 drama that is actually pretty decent, no room to get into it this week though.

And don't miss this. Friday, March 23rd and Saturday, March 24th at Millennium Place is the Sierra Club Energy Film Fest. Put on in association with Hilltrip's Step It Up series, this fest screens 15 films from all over the world about global energy problems and solutions. On Saturday the flicks start at 1:30 p.m. and you can pay once (\$10) and come and go as you like. Hilltrip.com has the film listings. Check this out. Make a difference. Fuqua!

AT VILLAGE 8 March 23-29: *Teenage Mutant Turtles; Shooter; Hills Have Eyes 2; Last Mimzy; Reign Over Me; 300; Wild Hogs; Premonition.* ■

A SCREENING EDUCATION ON GLOBAL WARMING

Hilltrip hosts Step It Up with the Energy Film Festival on Friday, March 23 at 5:30 p.m. and Saturday, March 24 at 1:30 p.m. at MY Millennium Place.

Fifteen films from the Sierra Club Energy Film Festival series will look at issues around global warming. Friday's films will focus on climate change and Saturday's films on oil and energy.

"Faced with the fear of not enough snow to accommodate the 2010 Vancouver Olympics, while simultaneously facing the prospect of two coal plants being built in our province, global warming and energy use are at the top of many British Columbians' minds these days," said Sarah Valentine, project coordinator of The Sierra Club Energy Film Fest. "The Sierra Club Energy Film Festival provides an entertaining way to educate about global warming, environmental sustainability as well as showcase alternative energy systems to our local and visiting Whistler population."

Event facilitators will introduce each film and field questions afterwards. Speakers for the two nights include Marie Fortin, Hilltrip founder and AWARE director; Sarah Valentine, AWARE coordinator; and Tyler Bradley, Chum/CityTV's Enviro guy.

The event aims to spark conversation in the community, raise discussion about how much energy we use, how we produce it and the costs we pay beyond our monthly hydro bills.

Tickets for the film evenings are a suggested \$10 donation with proceeds benefiting AWARE, Whistler's environmental watch dog group, and the Sierra Club, America's largest grassroots environmental organization.

A Surfrider fundraising party will follow both nights with DJ Jamie Vale on deck at Maxx Fish. Proceeds will benefit the Surfrider Foundation, a stewardship group promoting healthy alpine and valley watersheds.

SPECIAL EVENTS

WHAT: **SIERRA CLUB ENERGY FILM FESTIVAL** Hilltrip presents this screening of 15 documentaries on energy-consciousness and climate change. Admission is a suggested donation of \$10, proceeds to benefit AWARE and the Sierra Club.

WHEN: Friday March 23, 5:30 p.m.

WHERE: MY Millennium Place

WHEN: Saturday March 24, 1:30 p.m.

WHERE: MY Millennium Place

April 5, 2007

April 12, 2007

Letters TO THE EDITOR

ACTION SPEAKS LOUDER THAN WORDS

Is global warming a global emergency?

Yes it is, and it is being recognized as such more and more.

On March 19th, Avaaz campaigners hand-delivered a 100,000-signature climate change petition to the environment ministers of the world's most polluting countries and it worked. The chair of the meeting, Sigmar Gabriel, German environment minister, waved the petition in the air, calling on his fellow ministers to act — and they agreed that climate change would be the #1 issue at the G8 summit in June.

Closer to home, Whistler2020 is recognizing climate change and global warming as the most important challenge Whistler has to face while moving toward sustainability. As mentioned at the first Whistler2020 meeting of the 2007 task force process, sustainability presents challenges and opportunities. As our resources decrease and population increases, there are greater chances to hit the wall of the funnel and

the room for quality of life decreases. For ski resorts, the biggest wall is climate change. Like quantity of fish affect the fishery industry, the number of skier visits affects ski resorts and climate change represents a real economic threat to Whistler.

March 23 and 24, Hilltrip presented the first Energy Film Festival in Whistler at MY Millennium Place. Over a hundred movie goers and concerned locals, enjoyed the 15 documentary films and speakers in the two-day mini-festival aimed at providing an entertaining way to educate the public about global warming and inspire the audience to action.

I would to thank all of those who attended the event and who are becoming part of the solution. A sincere thank you to Western GeoPower, Nesters, Eco-Everything, Clif Bar, Twice Shy and everyone at MY Place without whose support, the festival would not have happened. Thank you also to the Sierra Club, AWARE and Council of Canadian for their effort to make our world a better place. Finally, I would like to thank Sarah Valentine for helping create the festival, as well as Dean Harris, Sophia, Angie Nolan, Sara Jennings, Kiran Pal and Giselle Trepanier for volunteering their time and passion for the environment.

Now, let's get down to some actions, because in the end, actions speak louder than words.

Marie Fortin
Hilltrip, Whistler ■

> ENVIRONMENT

Climate-change event planned

Saturday rally, potluck part of 'day of action'

People in Whistler who are concerned about global warming are invited to take part in a rally and backcountry potluck Saturday (April 14) on Whistler Mountain as part of a national day of climate change action.

Local environmental groups AWARE (Association of Whistler Area Residents for the Environment) and Hilltrip are organizing the event, which is one of more than 1,000 events scheduled across North America designed to let governments know that citizens want real action on climate change.

Participants will also have the chance to be photographed with a banner that reads: "Whis-

tlter says Step It Up Canada! Cut carbon 80 per cent by 2030." A copy of the photo will be sent to the provincial and federal governments to show that Whistlerites are calling for action.

"There is just so much Whistler can do in its journey to sustainability, (but) if our governments and all the nations do not take action now by implementing regulations to reduce greenhouse gases, we're not going to get there," event organizer and Hilltrip founder, Marie Fortin, said in a statement. "April 14 is going to be the chance to send that message to the rest of Canada."

Anyone interested in being part of the event and the message to both governments is invited to bring something to eat and meet the group at the Roundhouse Lodge Saturday at noon.

HILLTRIP HOSTS BACKCOUNTRY POTLUCK

This Saturday, April 14, the Association of Whistler Area Residents of the Environment and Hilltrip are organizing a backcountry potluck off Whistler Mountain, raising awareness of global warming and the potential harm to future snowpacks. Participants will be photographed in front of a message that says "Whistler says Step It Up Canada! Cut carbon 80% by 2030", and the print will be sent to provincial and federal governments.

If you would like to take part, meet at the Roundhouse at noon. Participants should bring something to eat, and full backcountry gear for a short trip into the alpine backcountry.

April 19, 2007

> WHISTLER LAST WEEK



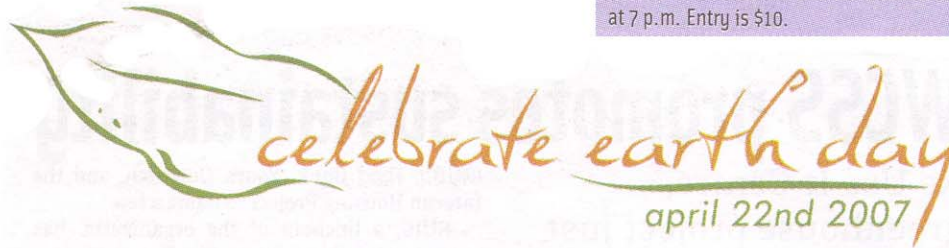
PHOTO BY BRYCE LEIGH

Whistlerites send a message to the federal government at a backcountry potluck and day of action last Saturday.

April 19, 2007

GIG GUIDE

MAXX FISH: Celebrate Earth Day with Hilltrip with Kostaman and the Vibrations at 7 p.m. Entry is \$10.



Earth Day events planned

Hilltrips, yoga and sacred fires scheduled this weekend

A number of events are planned in the Whistler-Pemberton area for Earth Day this Sunday, April 22. Here's a listing:

- Hilltrip's Step it Up No.6 – Get inspired by this artistic evening aimed at restoring our connection with Mother Nature. On the sensory extravaganza menu is Kostaman and The Vibrations opening at 7 p.m., followed by a slate of local artists including Angie Nolan, MollyFi, Daniel Poisson, Chili Thom, Feet Banks, Animal Nation, John Parris and more. Admission is only \$10 and includes a free Cool Tag and a Whistler beer. Proceeds from the event will support the Surfrider Foundation. After 10 p.m., Rainbo and Lexi Moon will perform hula hoops go-go dances to the sound of DJ Jamie Vale.

- Honour the Declaration of the May 10, 1911 for the St'at'imc Nation during a "Sacred Fire" celebration planned from Friday (April 20) at 6 p.m. to Sunday (April 22) at dusk at the entrance to N'Quatqua (D'Arcy), 45 kilometres north of Pemberton. Help protect spotted owls, grizzlies, protect old-growth forest, deer winter range, the prime mushroom grounds and the ecosystems at Blackwater. All are welcome.

- Earth Day Yoga: Raise your global consciousness by indulging in dynamic flows, meditative melodies and blissful beats with Lululemon. No cost – just bring your good karma to share with everyone. The practice will incorporate dynamic Asana, chanting, Earth meditation and inspirational world music to help set our intention. Move your body and your heart will follow. Let us come together as a community to make Earth Day happen. The yoga event takes place from 10 to 11:30 a.m. at Spruce Grove Field House located at 7328 Kirkpatrick Way.

- Myrtle Philip Community School: On Friday (April 20), parents and family members are invited to join the primary school kids and teachers as they spend the afternoon on a general clean-up and enhancement of outdoor spaces around the school yard. Starbucks is sponsoring an Earth Day Scavenger Hunt. The kids will also prepare the school's flower boxes and clean up the butterfly garden. If you want to join in the clean up, please call Amy Cassidy at (604) 932-7584.

- Community pitch-in events are also planned to clear up the litter in our valley, parks and roadsides. The Resort Municipality of Whistler will be offering free residential waste disposal on Saturday, April 28 at the Whistler municipal waste transfer station. To help out, please call Tim Brooksbank at (604) 935-8300.

Music & NIGHTLIFE

Sunday,
APRIL 22

LIVE MUSIC AND EVENTS

What: **Earth Day** Celebrate going green with Hilltrip. Show includes Kostaman and The Vibrations along with showing of local artists Angie Nolan, Krista, Chili Thom, Feet Banks and Animal Nation. Admission is \$10. Benefits Surfrider Foundation. Show 7 p.m.

Where: Maxx Fish

April 19, 2007

earth day

Caring for the Earth is just natural

Hilltrip dedicated to fighting climate change while having fun

Global warming is real and is already affecting our ecosystem. In 2005, Rajendra Pachauri, chair of the Intergovernmental Panel on Climate Change, said we must have immediate and very deep cuts in carbon dioxide emissions if humanity is to survive. As one of the leaders of the eco-conscious revolution in Whistler, Hilltrip is trying to make a difference by educating people about the sustainability issues related to our mountain lifestyle and inspire people to take action. Many people have already learned and widened their horizon through Hilltrip's initiatives since it was founded in 2004 by Marie Fortin as a way to fight global warming in a fun way. For Fortin, caring for the Earth is essential and is our responsibility as global citizens. Most of us have lost touch with the Earth nowadays and by the time it looks and feels like a survival crisis, it will be too late to do anything about climate change.

According to James Hansen, NASA climate expert, we have a very short window of opportunity to address climate change – no more than a decade at most. Seizing this window of opportunity will require extremely large cuts in global warming pollution, cuts of as much as 70 to 80 per cent worldwide. Therefore, decisive actions

are needed now from all levels of leadership, including corporate, political and individual levels, if we are to avoid the collapse of our ecosystem. This represents a turning point in human history because it calls for everyone to foster an understanding of their place in the web of life. The good news is that it is slowly happening. Recognized as a social marketing organization doing events and promotions with an environmental twist, Hilltrip is set to achieve more to speed up the fight against global warming. Fortin admits it's been a rocky road, but she is dedicated to the cause and says she believes we can all be part of the solution.

In the coming years, Hilltrip wants to keep being a player in Whistler's journey into sustainable development in many different ways.

"I have big plans for Hilltrip, but I try to go with the flow and enjoy the journey. I have been meeting incredible people and getting a lot of good feedback; it's very gratifying. I have also been learning a lot and becoming a better steward of the environment myself," she said. Fortin outsources her events and promotions services to other organizations interested in doing something for the greater good of society, and one of her goals is to get more involved with wellness and eco-tourism. She also hopes to host a second Environmental Film Festival next year and would like to invite the community to her third Earth Day and last Step it Up event to be hosted at Maxx Fish on Earth Day, Sunday, April 22.

TELUS WORLD SKI & SNOWBOARD FESTIVAL WHISTLER APRIL 13 - 22

**FESTIVAL
GUIDE**

NIGHTLIFE

FRIDAY APRIL 13

MOE JOES | LADIES NIGHT
GARFINKELS | SNOWBOARD.COM PRESENTS THE BILLABONG DIRTY THIRTIES TWSSF
OPENING PARTY

SATURDAY APRIL 14

MOE JOES | WHOLE LOTTA LED
GLC | OLD SPICE BIG AIR PARTY

SUNDAY APRIL 15

GLC | KOKANEE FREERIDE CLUB SERIES - TOKYO POLICE CLUB
LONGHORN | LOCALS NIGHT HUGE
TOMMY AFRICA'S | THUNDERHEIST - SOUL KITCHEN SPECIAL EVENT PARTY
ROCKIN' BREAKBEATS
BUFFALO BILL'S | FISH BONE

MONDAY APRIL 16

MAXX FISH | KOKANEE FREERIDE CLUB SERIES - DJ TIMELINE & DJ JESSE JAMES
MOE JOES | SWEATSHOP UNION
GLC | TENNESSE THREE
GARFINKELS | SNOWBOARD.COM PRESENTS THE COMOR & DYNASTAR 4TH ANNUAL
NIGHT AT THE MANSION PARTY FT. DJ PAYMATE COLLEEN SHANNON
BUFFALO BILLS | FISH BONE

TUESDAY APRIL 17

GARFINKELS | KOKANEE FREERIDE CLUB SERIES - BUCK 65
TOMMY AFRICA'S | KOKANEE FREERIDE CLUB SERIES - ANDY CALDWELL
MAXX FISH | DOMINATRIX PARTY

WEDNESDAY APRIL 18

MERLINS | KOKANEE FREERIDE CLUB SERIES - BLISS N ESO, ANIMAL NATION
MOE JOES | MAT THE ALIEN
GARFINKELS | RIDE & PUNK NIGHT PRESENT THE PUNK NIGHT SEASON CLOSING
PARTY W/ COMEBACK KID
LONGHORN | EXPEDIA PARTY
TOMMY AFRICA'S | FREESTYLERS UK - DIRTY BEATS SPECIAL EVENT DJS
PRODUCERS/REMIXERS
GLC | PARTY WITH PACIFICA

THURSDAY APRIL 19

GARFINKELS | SNOWBOARD.COM PRESENTS THE HAPPY THURSDAY
SNOWBOARD.COM PARTY
TOMMY AFRICA'S | PARTY BEATS FESTIVAL FEATURING JAMIE VALE,
MIKE GREFFNER & J.T.

BUFFALO BILL'S | TREVOR ANDREWS
GLC | GUESS APRES-APRES SKI PARTY
MOE JOES | GIRL POWDER, THE PINK PARTY FEATURING MILKA
CINNAMON BEAR | THE NORTH FACE VIP PRE-RACE PARTY
MAXX FISH | PAJAMA PARTY

FRIDAY APRIL 20

MOE JOES | KOKANEE FREERIDE CLUB SERIES - TOOTS & THE MAYTALS
LONGHORN | MALIBU RUM PARTY
GARFINKELS | NORDICA PRESENTS SKI BUNNY MAYHEM
SAVAGE BEAGLE | SNOWBOARD.COM PRESENTS HEAT FRIDAYS
TOMMY AFRICA'S | O'NEILL BEACH PARTY 3RD ANNUAL SURF & SNOW TOUR
CINNAMON BEAR | ALPINE CLUB OF CANADA FUNDRAISER

SATURDAY APRIL 21

GLC | YAHOO! BIG AIR PARTY
GARFINKELS | SNOWBOARD MAGAZINE PRESENTS THE BIG PARTY

SUNDAY APRIL 22

BUFFALO BILL'S | KOKANEE FREERIDE CLUB SERIES - TROUBLE ANDREW
DUSTY'S | THE BEAUTIFUL GIRLS
LONGHORN | LOCALS NIGHT WRAP UP BASH
TOMMY AFRICA'S | SOUL KITCHEN SPECIAL EVENT DJ CZECH FAREWELL PARTY
MAXX FISH | HILLTRIP PRESENTS STEP IT UP 6 EXPRESSION SESSION | 7PM
GLC | ACE'S TRADITIONAL CLOSING PARTY

Kokanee
GLACIER BEER

PARTIES

★ APRIL 14 | OLD SPICE BIG AIR PARTY | GLC | DOORS OPEN @ 10PM

Once the Big Air action winds down, the Old Spice Big Air after-party at the GLC is just winding up. Big up. Delay at your peril. Performance by Bassnectar.

★ APRIL 16 | SNOWBOARD.COM COMOR DYNASTAR AND SPY PRESENT THE 4TH ANNUAL "NIGHT AT THE MANSION PARTY" | GARFINKELS

This is a FEATURE event of the festival, one of the most outstanding of the year! Rub elbows with real ex-playmates and dance the night away to the sounds of playmate DJ DIAMOND, who could be the world's sexiest DJ! Don your pajamas or come enjoy the view of the fabulous Garfs and Snowboard.com girls! The entire club dressed for bed and Whistler will be ready for playtime! Arrive early or not at all, this could be the hottest ticket of the year!

★ APRIL 17 | SBC SURF MAGAZINE LAUNCH PARTY | GARFINKELS DOORS OPEN @ 9PM

Throw your hands in the air as the Kokanee Freeride Club Series presents a live performance by Buck 65. Teaming up with the official world debut of Canada's new surf magazine, SBC SURF, from the publishers of Snowboard Canada, SBC Skateboard, and SBC Skier, this party will be going off!

Poster 11 x 17



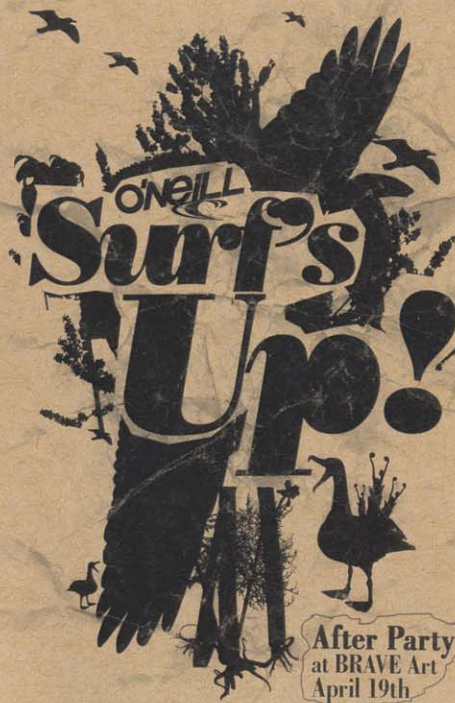
April 19th • After Party
BRAVE Art • Whistler, BC

Music By
DJ Dana D

Together with our partners *Surfrider Foundation*, *Hilltrip* and *Guava Surfboards*, the O'Neill SURF'S UP! exhibition will put on display custom designed, handcrafted surfboards. Each board will represent the individuality unique to the surf culture and global warming issues. Each surfboard will be auctioned off with all proceeds going to support the *Surfrider Foundation* and their ongoing quest to keep our oceans clean.

 **ONeill hilltrip BRAVE Guava**

Surfrider Foundation. Online auction at www.surfridervancouver.org



After Party
at BRAVE Art
April 19th

Flyers 4 x 6



April 13th to 20th
BRAVE Art • Whistler, BC

Warless Rabbit • Andrew Kent • Wade Stephen Baker
Stephen Wimbush • Char Hoyt • Oli Roy
Zema • Mattel • Tim Barnard

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Enviro-Fest

Saturday

June 9, 2007

11am - 4pm - Mountain Square

11:00 to 4:00 - Ongoing cooking demonstration
brought to you by Slow Food Whistler

11:30 - Musical performance by **Quest Poetics**

1:00 - AWARE Whistler Environmental
Business Awards Presentation

2:45 - Bands Against Hunger Society
presents
Kostaman & The Vibrations

All day environmental displays

Kids Activities

10:00 to 11:00 - AWARE/Naturalists
Scavenger Hunt at Rebagliati Park,
and then

Hop on the bus in Mountain Square
for games, face painting, and to vote
for your favourite enviro message
brought to you by Alta Lake, Myrtle
Philip, and Spring Creek Schools

