



THE RESORT MUNICIPALITY OF WHISTLER

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THE PREMIER MOUNTAIN RESORT COMMUNITY
MOVING TOWARD A SUSTAINABLE FUTURE

Resort Municipality of Whistler News Release

FOR IMMEDIATE RELEASE

Whistler Celebrates Enviro-Fest 10th Year Anniversary in Style

Enviro-Fest is a showcase for environmentally-friendly Sea to Sky businesses and organizations.

May 27, 2011. WHISTLER, BC – The Resort Municipality of Whistler (RMOW) and Whistler Blackcomb are gearing up for the 10th Annual Enviro-Fest Fair. Known as Whistler's eco-celebration, Enviro-Fest is an outdoor fair focused on showcasing the environmentally friendly choices offered in the community, highlighting sustainable business practices and environmental leadership, sharing information to help people make better choices and learn how to reduce their ecological footprint while offering an opportunity to thank Mother Nature. Packed with interactive displays, fun activities for kids, music performances and other entertainers, Enviro-Fest promises something for everyone to enjoy and plenty of ideas for action.

To be held on Sunday June 5 from 11 a.m. to 4 p.m. in the Upper Village Market, the event features more than 35 exhibitors and vendors of eco-friendly goods, fun activities for the whole family and music performances all day from several local artists including Kostaman and friends such as Jana Marie, Frankie G, Susan Holden, Jono Reichard, Jeff Montgomery, The Black Roses and more...rain or shine!

Residents and visitors are welcome to come and explore a range of topics including recycling, composting, the Cheakamus Community Forest, water conservation strategies, air quality issues, local food options, alternative energy technology, eco-friendly packaging options, crafts, recycled jewellery and more!

Now in its 10th year, Enviro-Fest has become Whistler's own eco-celebration and organizers are planning a raw vegan carrot cake and a vegan chocolate cake at 1 p.m. to highlight the important milestone in the evolution of the festival.

For those looking for fun activities to do with their kids, there will be the 5th Annual Wild Things Scavenger Hunt and more activities, such as a human size Sustainability Board Game with Hilltrip, Face Painting & Balloon Twisting with the Penton Family, will be held at the fair located in the Upper Village all day. Kids and parents have to meet Paulina at the Squamish Lil'wat Cultural Centre at 10 a.m. for the one hour scavenger hunt through the woods along Fitzsimmons Creek.

For a second year, Enviro-Fest is bullfrog-powered with 100 per cent green electricity. This means that Bullfrog Power will inject green power onto the BC electricity grid to match the amount of electricity used by this event, just as it does for thousands of homes and hundreds of businesses in Canada. Bullfrog's green power is sourced exclusively from wind power producers who meet or exceed the federal government's EcoLogoM standard for renewable energy.

Enviro-Fest is funded by the RMOW and the Envirofund of the Whistler Blackcomb Foundation with in-kind support from the Question, Mountain FM, the Whistler Arts Council and the Whistler Farmers' Market.

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About the Resort Municipality of Whistler

The Resort Municipality of Whistler (RMOW) is Whistler's local government led by an elected council and administered by an executive team and staff on behalf of 10,000 residents and two million annual visitors. The RMOW manages municipal planning and development, park and Village operations, sports facilities and recreation, public utilities and environmental services, bylaws and enforcement, fire rescue, fiscal planning and financial services, legislative services, human resources, communications and the administration of the Whistler2020 Comprehensive Sustainability Plan and Whistler's Official Community Plan.

Whistler's vision is to be the premier mountain resort community as it moves toward sustainability. Whistler was the proud Host Mountain Resort for the 2010 Olympic and Paralympic Winter Games.

For Further Information On Enviro-Fest, Please Contact:

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