



Photographers Bios

Eric Berger

Originally from Montreal, Eric moved to Whistler in the fall of 1986 after studying in photography in college for the previous three years. It was in Whistler that he combined his love of photography with his passion for skiing and snowboarding to create a successful career as an action sports photographer. He was a Senior Contributing Photographer with Transworld Snowboarding Magazine for twelve years and continues to work with numerous action-sports publications and high profile clients worldwide.

From the beginning, Eric's eye has been drawn to raw wilderness as the backdrop of his success, delivering action poised on the edge of consequence, his images are at once daunting and inspiring. At home in the backcountry and remote locations, his visual merging of high-risk sport, alpine topography and evocative composition have given him a signature look and international respect.

Magali Roy

Magali Roy doesn't take pictures because it's fun. She takes them because she loves it and that's how she sees the world—as a series of exquisite moments that add up to life. The 29-year-old native of the Quebec City area has been taking pictures for as long as she's been able to hold a camera. In grade school, no other kid would bother bringing a camera to a project or event if they knew Magali was on the case.

Known for her radiant smile, relentlessly positive attitude and quickness with a joke, Roy's friends are many in the Sea-toSky corridor.

Whistler-based for the past nine years, Magali originally moved to the West Coast because she enjoyed the fact that everything—from mountains and rivers to trees—was bigger. Traveling the world in pursuit of interests like skiing, snowboarding, biking, snowmobiling, and surfing, Roy brings a palpable passion for life to her photos.

"I like action photography because you can capture a moment that disappears very fast, then years later remember it with the right shot," she says. "But I also like new experiences and observing people, so travel photography seems natural."

-- By Leslie Anthony

For more information contact Magali at 604.935 0769 or magousunflower@hotmail.com

Phil Tifo

Phil has always been one with the mountains. Starting at a young age with the hill behind his parents' house, he spent his entire days with his super GT hiking up and racing the neighborhood kids all winter long. One day a pair of skis took the GT's place; the discovery that chairlifts existed was revolutionary and a passion was born. When still a young lad, his dad somehow won a trip to Whistler where they spent a week of what would later become Phil's life.

Since his early days in Whistler, Phil always had a camera in hand, shooting photos of his friends snowboarding. As the years went by, it just seemed logical to take photography more seriously, bringing it to a higher level and making it a profession. Since then, Phil had the chance to witness countless sunrises and sunsets on freshly snowed peaks, to document the riding of snowboarders he looked up to as well as new talents, to see missions turning into epics and to shred lines he had only dreamed of. All he wants now is that it keeps snowing for many more seasons so we can keep sharing that nice lifestyle we've been living.

Russell Dalby

My name is Russell, I am from Newmarket, Ontario. I have lived in Whistler since 1997. Here, I lay bricks in the summer and I bartend in the winter. In my spare time, I enjoy taking photos.

I have always liked photography, but have only started to take it more seriously in the past 4 or 5 years. I hope to make it my full time job in the coming years!